JAMES R. GULLEY, SR.

William P. Clements Department of History
Southern Methodist University
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EDUCATION

Ph.D. Southern Methodist University, History August 2023-May 2027, anticipated
Dissertation Advisor: Dr. Jeffrey Engel, Internal Readers: Dr. Neil Foley, Dr. Ariel Ron, External Reader: TBD
Comps fields: US 20th-century (Engel), American South (Foley), African American (Hamilton), Christianity (Lee); Comprehensive Exams passed, December 2025.

M.A. Reformed Theological Seminary, Theological Studies May 2028, anticipated

M.A. University of Mississippi, History May 2023
Thesis: *Food Retailing in Mississippi, 1895-2000*
Advisor: Dr. Darren Grem, Readers: Dr. Ted Ownby and Dr. Rebecca Marchiel
https://www.proquest.com/docview/2833864817.

B.A. University of Mississippi May 1990
Major in English, Minor in Accountancy

RESEARCH INTERESTS

I am a scholar of 20th-century U.S. political and economic history, specializing in the American South. My research is interdisciplinary and includes political science, economics, religion, and digital history elements.

PUBLICATIONS

Gulley, Sr., James R. "Greenfield Farm: Faulkner, Mules, and Time." *Journal of Mississippi History* LXXXVII, no. 1 and 2, Spring/Summer (2025): 25–50.

Gulley, Sr., James R. "Greenfield Farm." In *Mississippi Encyclopedia*. University, Mississippi: Center for the Study of Southern Culture, October 29, 2024. https://mississippiencyclopedia.org/entries/greenfield-farm/.

AWARDS, HONORS & FELLOWSHIPS

2025	SMU Dedman College Interdisciplinary Institute, Summer Research and Writing Fellowship
2023-2025	Algernon Sydney Sullivan Foundation, Research Fellow
2022-present	Greenfield Farm Writers Residency, The Mississippi Lab at the University of Mississippi, Research Fellow
2022-2023	Don Lavoie Fellowship, Mercatus Center at George Mason University

TEACHING EXPERIENCE

2026	University of Mississippi, Instructor History 131-U.S. after 1877, Spring Semester History 1300-U.S. through 1877, Fall Semester

CONFERENCES & PRESENTATIONS

2026	"History of Greenfield Farm," William Faulkner Literary Association, Faulkner Fest Literary Luncheon in New Albany, Mississippi
2025	"History of Greenfield Farm," The University of Mississippi, Center for the Study of Southern Culture, SouthTalk Series.
2023	"History of Greenfield Farm," The University of Mississippi, Greenfield Farm Writers Residency program kick-off event, speaker and tour guide
2011	"Surge brand case study," Guest Lecture, Integrated Marketing Communications class at the University of Mississippi, Instructional Associate Professor, Chris Sparks

MEMBERSHIPS

American Historical Association
Mississippi Historical Society
Southern History Association
Organization of American Historians

NON-ACADEMIC WORK

2018-2026	RTC Corporation (Rolling Meadows, IL) Senior Director, Beverage
1990-2018	The Coca-Cola Company Commercial Strategy and Bottler Operations executive positions Global subject matter expert for the Convenience Store channel Presenter or speaker at many international conferences and trade shows

PROFESSIONAL SERVICE

2026-	Staff Advisor, Ole Miss Women's Golf Club
2025-	Contributor, Universal Short Title Catalogue project, University of St. Andrews
2024-	Architect and Curator, Southern U.S. Elections database, a digital history project, https://www.southernelections.online
2024-2025	Curator, Algernon Sydney Sullivan Foundation archival records and digital history

REFERENCES

Dr. Jeffrey Engel, Professor and Director of the Center for Presidential History
William P. Clements Department of History
Southern Methodist University
(214) 768-3973, jaengel@smu.edu

Dr. Darren E. Grem, Associate Professor of History and Southern Studies
Department of History
University of Mississippi
(662) 915-7734, degrem@olemiss.edu

Dr. Garrett W. Potts
Assistant Professor of Religious Studies
University of South Florida
(813) 974-2221, garrettpotts@usf.edu