

JAMES R. GULLEY, SR.

William P. Clements Department of History
Southern Methodist University
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EDUCATION

- Ph.D.** Southern Methodist University, History August 2023-December 2026, anticipated
Dissertation Advisor: Dr. Jeffrey Engel
Comps fields: US 20th-century (Engel), American South (Foley), African American (Hamilton), Christianity (Lee); Comprehensive Exams passed, December 2025.
- M.A.** Reformed Theological Seminary, Theological Studies May 2027, anticipated
- M.A.** University of Mississippi, History May 2023
Thesis: *Food Retailing in Mississippi, 1895-2000*
Advisor: Dr. Darren Grem, Readers: Dr. Ted Ownby and Dr. Rebecca Marchiel
<https://www.proquest.com/docview/2833864817>.
- B.A.** University of Mississippi May 1990
Major in English, Minor in Accountancy

RESEARCH INTERESTS

I am a scholar of 20th-century U.S. political and economic history, specializing in the American South. My research is interdisciplinary and includes political science, economics, and religion elements.

PUBLICATIONS

- Gulley, Sr., James R. "Greenfield Farm: Faulkner, Mules, and Time." *Journal of Mississippi History* LXXXVII, no. 1 and 2, Spring/Summer (2025): 25–50.
- Gulley, Sr., James R. "Greenfield Farm." In *Mississippi Encyclopedia*. University, Mississippi: Center for the Study of Southern Culture, October 29, 2024.
<https://mississippiencyclopedia.org/entries/greenfield-farm/>.

AWARDS, HONORS & FELLOWSHIPS

- 2025 SMU Dedman College Interdisciplinary Institute, Summer Research and Writing Fellowship
2023-2025 Algernon Sydney Sullivan Foundation, Research Fellow
2022-present Greenfield Farm Writers Residency, The Mississippi Lab at the University of Mississippi, Research Fellow
2022-2023 Don Lavoie Fellowship, Mercatus Center at George Mason University

TEACHING EXPERIENCE

- 2026 The University of Mississippi, Instructor, History 131-U.S. after 1877, Spring Semester

CONFERENCES & PRESENTATIONS

- 2025 “History of Greenfield Farm,” The University of Mississippi, Center for the Study of Southern Culture, SouthTalk Series.
2023 “History of Greenfield Farm,” The University of Mississippi, Greenfield Farm Writers Residency program kick-off event, speaker and tour guide
2011 “Surge brand case study,” Guest Lecture, Integrated Marketing Communications class at the University of Mississippi, Instructional Associate Professor, Chris Sparks

MEMBERSHIPS

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| American Historical Association | Mississippi Historical Society |
| Southern History Association | Oral History Association |
| Organization of American Historians | |

NON-ACADEMIC WORK

- 1990-2018 The Coca-Cola Company
Commercial Strategy and Bottler Operations executive positions
Global subject matter expert for the Convenience Store channel
Presenter or speaker at many international conferences and trade shows

PROFESSIONAL SERVICE

- 2025 Contributor, Universal Short Title Catalogue project, University of St. Andrews
2024- Originator and Curator, U.S. Southern Elections database, a digital history project, <https://www.southernelections.online>
2024-2025 Curator, Algernon Sydney Sullivan Foundation archival records and digital history

REFERENCES

Dr. Jeffrey Engel, Professor and Director of the Center for Presidential History
William P. Clements Department of History
Southern Methodist University
(214) 768-3973, jaengel@smu.edu

Dr. Darren E. Grem, Associate Professor of History and Southern Studies
Department of History
University of Mississippi
(662) 915-7734, degrem@olemiss.edu

Dr. Garrett W. Potts
Assistant Professor of Religious Studies
University of South Florida
(813) 974-2221, garrettpotts@usf.edu